

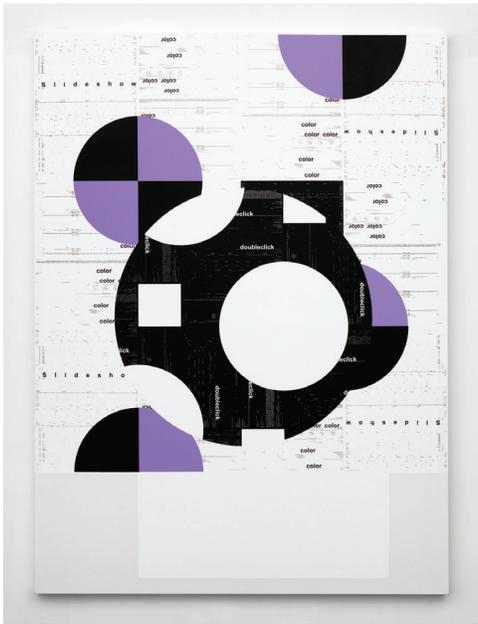
For immediate release

## MICHAEL RIEDEL

### PowerPoint

February 16 – March 23, 2013

Opening reception: Saturday, February 16, 6–8 PM



*Untitled (Circle)*, 2013. Silkscreen on linen.  
90 ½ x 67 inches (229.9 x 170.2 cm).

David Zwirner is pleased to present an exhibition of new work by Michael Riedel, on view at the gallery's 533 West 19<sup>th</sup> Street space. This will be the artist's fourth solo show at the gallery.

Since the late 1990s, Michael Riedel has advanced his own model of a self-sustaining artistic production, continuously using reproductions as a means to "reintroduce the system of art into the art system." *PowerPoint* takes its point of departure in the artist's last solo exhibition at David Zwirner entitled *The quick brown fox jumps over the lazy dog* (2011). Where this show reflected digital distribution processes—with *Poster Paintings* featuring information from websites communicating Riedel's work as their backgrounds—the present exhibition takes the process a step further, allowing the system to recreate itself once more. It includes new works made by combining two *Poster Paintings* using an animated feature in PowerPoint, the software program used by the artist when delivering presentations on his work. Riedel has "frozen" the

particular transition between two slides, generating a new work that takes place between two existing works. In a further variation of the idea, some *Poster Paintings* were merged with a blank page. The fact that each new work creates a gap that can be filled again suggests the idea of endless production.

The two exhibitions thus contain distinct translations of the same visual source material. Where the *Poster Paintings* in the earlier show were hung against wallpaper printed with text from David Zwirner's website, the *PowerPoint Paintings* are displayed against wallpaper featuring patterns from individual *Poster Paintings*. Twenty individual show cards each presenting different PowerPoint effects will also be on view. In mailings announcing the opening, a CD was included featuring a song by Woog Riots created for the exhibition, with lyrics taken verbatim from the text on the show card.

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**Michael Riedel** was born in 1972 and currently lives and works in Frankfurt, where he received a Meisterschüler degree at the Städelschule in 2000. The same year, he launched the experimental artist space Oskar-von-Miller Strasse 16 in Frankfurt, where he restaged cultural events held at other locations throughout the city. In 2004, communal dinners were introduced at the venue, which, following a temporary relocation to Berlin, now exists in its third iteration at a new address in Frankfurt. The communal dinners continue under the name *Freitagsküche*.

Over the past decade, Riedel has shown in both solo and group exhibitions at prominent venues throughout the United States and Europe. In 2012, his work was the subject of a major survey, *Kunste zur Text*, at the Schirn Kunsthalle in Frankfurt. Other recent solo exhibitions include the Kunstverein Hamburg (2010); Städel Museum, Frankfurt (2009); and the Kunstraum Innsbruck, Austria (2007). He has participated in a number of international group exhibitions including the Sprengel Museum Hannover (2012); Kunsthhaus Bregenz, Austria (2011); Galleria Civica d'Arte Moderna e Contemporanea (GAM), Turin (2010); Tate Modern, London (2009); Kunsthalle Bern (2008 and 2006); Lyon Biennale of Contemporary Art, France (2007); Moscow Biennale of Contemporary Art (2005); and the Secession, Vienna (2003).

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